**[Name] Named a Winner of The Pitch By Constellation Research**

*NEW Competition to Find the Next Enterprise Startup Unicorn*

**[INSERT DATELINE]—** [INSERT COMPANY] today announced it was named a first-place winner of The Pitch, a new competition for enterprise startups hosted by Constellation Research. The industry wide two-day event brought together startup founders, enterprise technology decision makers, venture capitalists, and system integrators to identify the next big player in innovation. [INSERT COMPANY] was chosen as a leading startup in [INSERT CATEGORY].

[Summary of finalist project]

[quote from the winner]

To kick off the competition, over 100 enterprise startups from around the world were evaluated. Preliminary qualified applicants submitted 7-minute pitch videos of their latest ideas. The Constellation Academy judges determined finalists in six different categories, and invited these companies to a closed room event to be grilled for 90 minutes. The Pitch winners were chosen for having the most innovative solutions, the highest growth in stakeholder wealth, and the best transformative business models.

“The winners of The Pitch are arguably some of the best enterprise tech startups in their early stages of growth,” said R “Ray” Wang, chairman and founder of Constellation Research. “The Constellation Academy judges found it hard to choose from so many impressive finalists, but this year’s winner stood out from the rest based on their creative ideas and compelling pitch of growth and success. The Pitch was a hit with both the participants and judges, and we’re already looking forward to next year.”

The Pitch was held as a virtual event this year, but Constellation plans to hold the event in a hybrid format in years to come. For more information, visit <https://www.constellationr.com/events/thepitch2021>.

**About [insert Company]**

[Insert company boilerplate]

**About Constellation Research**

Constellation Research is a technology research and advisory firm based in Silicon Valley. We deliver strategic guidance to companies seeking to transform their businesses through the early adoption of disruptive technology. Our analysts draw on their experiences as practitioners to deliver pragmatic advice to CXOs leading digital transformation within their organizations. Clients include board of directors, C-suite executives, line-of-business leaders, and IT visionaries who are not afraid to challenge the status quo. Our mission is to conduct research on emerging technologies, identify and validate trends, and empower our clients to succeed in the digital economy. Constellation Research also hosts DisrupTV, a show hosted by our founder R “Ray” Wang, which features disruptive leaders and reaches 40k+ viewers each week.

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