**[Name] Wins 2021 Constellation SuperNova Award**

*Recognized in [INSERT Category] for Impactful Digital Initiative*

**[INSERT DATELINE]—** [INSERT COMPANY] today announced it was named a winner of the eleventh annual Constellation SuperNova Awards. This prestigious program recognizes teams who are building innovative and disruptive programs to create measurable business value and digital transformation. [INSERT COMPANY] was chosen as a leading initiative in the [INSERT CATEGORY].

[Summary of finalist project]

[quote from the winner]

The 2021 SuperNova Award winners were selected from a pool of over 200 applicants. This year’s winners represent individuals, teams and organizations who have overcome significant hurdles amidst a pandemic and post-pandemic environment. They demonstrated excellence in responding to disruptive forces, implemented novel initiatives, and delivered proven results with the technical prowess needed for reinventing modern organizations.

“Business transformation has evolved from a ‘nice to have’ to a ‘must have’,” said R “Ray” Wang, chairman and founder of Constellation Research. “The judges had a very difficult time making their decisions. Every winner had an amazing story to tell. Case studies from all the winners should be required reading in the boardroom.”

For this premier business transformation event, teams from around the world submitted their entries to 50 judges including analysts, influencers, media and industry experts, as well as public polling.

“This is the eleventh year that the SuperNova Awards are putting a spotlight on technology innovation, but the past year has sparked more digital transformation than ever,” said Doug Henschen, vice president and principal analyst at Constellation Research. “We’re thankful to the more than 80 award nominees, 38 outstanding finalists and nine remarkable winners for sharing their innovation stories so others might draw inspiration and aspire to transform and differentiate their organizations.”

The winners were announced at the SuperNova Awards gala at Constellation’s Connected Enterprise. For more information, visit <https://www.constellationr.com/events/supernova/2021>.

**About [insert Company]**

[Insert company boilerplate]

**About Constellation Research**

Constellation Research is a technology research and advisory firm based in Silicon Valley. We deliver strategic guidance to companies seeking to transform their businesses through the early adoption of disruptive technology. Our analysts draw on their experiences as practitioners to deliver pragmatic advice to CXOs leading digital transformation within their organizations. Clients include board of directors, C-suite executives, line-of-business leaders, and IT visionaries who are not afraid to challenge the status quo. Our mission is to conduct research on emerging technologies, identify and validate trends, and empower our clients to succeed in the digital economy. Constellation Research also hosts DisrupTV, a show hosted by our founder R “Ray” Wang, which features disruptive leaders and reaches 40k+ viewers each week.

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