**[Name] Wins 2020 Constellation SuperNova Award**

*Recognized in [INSERT Category] for Impactful Digital Initiative*

**[INSERT DATELINE]—** [INSERT COMPANY] today announced it was named a winner of the tenth annual Constellation SuperNova Awards. This prestigious program recognizes teams who are building innovative and disruptive programs to create measurable business value and digital transformation. [INSERT COMPANY] was chosen as a leading initiative in the [INSERT CATEGORY].

[Summary of finalist project]

[quote from the winner]

The 2020 SuperNova Award winners were selected from a pool of more than 200 applicants. This year’s winners represent individuals, teams and organizations who have overcome significant hurdles amidst a pandemic and post-pandemic environment. They have demonstrated excellence in responding to disruptive forces, implemented novel initiatives and proved results with the technical prowess needed for reinventing modern organizations.

As the global premier business transformation recognition event, teams around the world submit their entries in front of 50 critical judges from analysts, influencers, media and industry experts, in addition to public polling.

“The SuperNova Awards have never been more competitive. Amidst the backdrop of a global pandemic, these teams have persevered in delivering critical and often significant transformation for their stakeholders,” said R “Ray” Wang, chairman and founder of Constellation Research. “Winners not only showed a penchant for change, they also won the hearts and minds of the public vote”

“At Constellation Research we focus on pioneers and innovators, and we share what we learn with organizations that want to become fast followers,” said Doug Henschen, Vice President and Principal Analyst at Constellation Research. “The SuperNova Awards not only put a spotlight on success, each year they become a catalyst for our research and source of inspiration for those aspiring to transform and differentiate their organizations.”

The winners were announced at the SuperNova Awards gala at Constellation’s Virtual Connected Enterprise. For more information, visit <https://www.constellationr.com/about-supernova-awards/supernova-awards-2020>.

**About [insert Company]**

[Insert company boilerplate]

**About Constellation Research**

Constellation Research is a technology research and advisory firm based in Silicon Valley. We deliver strategic guidance to companies seeking to transform their businesses through the early adoption of disruptive technology. Our analysts draw on their experiences as practitioners to deliver pragmatic advice to CXOs leading digital transformation within their organizations. Clients include board of directors, C-suite executives, line-of-business leaders, and IT visionaries who are not afraid to challenge the status quo. Our mission is to conduct research on emerging technologies, identify and validate trends, and empower our clients to succeed in the digital economy. Constellation Research also hosts DisrupTV, a show hosted by our founder R “Ray” Wang, which features disruptive leaders and reaches 40k+ viewers each week.

**Global Press Contacts:**

[Insert Press Contact Info]

Elle Froze

Marketing Manager

Email: Press@Constellationr.com