EMBARGO: Be sure your embargo date matches when Constellation Research is announcing the list. This should be in your overview email.

**[Name] Named to Constellation ShortList**TM **for [Category]**

*Top Offerings for Digital Leaders Reinventing Operations and Transforming Business Models*

**[DATELINE]—** [COMPANY] today announced it was named to the Constellation ShortList™ for [CATEGORY] in Q1 2024. The technology vendors and service providers included in this program deliver critical transformation initiative requirements for early adopters and fast-follower organizations.

[Summary of your company’s product in this category]

[Quote from your company’s exec]

“Constellation’s ShortLists play a critical role in accelerating technology buying decisions,” said R “Ray” Wang, chairman and founder at Constellation Research. “Buy-side clients trust that our analysts have identified the best vendors in each category and have identified new disruptive enterprise class startups. With vendors accelerating their AI capabilities, clients expect our analysts to identify the vendors with real solutions ready for the market.”

Constellation Research advises leaders on leveraging disruptive technologies to achieve business model transformation and streamline business processes. Products and services named to the Constellation ShortList meet the threshold criteria for this category as determined through client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research. The portfolio is updated at least once per year as the analyst team deems necessary based on market conditions.

For more information, visit [Insert].

**About [Insert Company]**

[Insert company boilerplate]

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Constellation Research does not endorse any solution or service named in its research.

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