*Please do not release until after 6 AM PT on Tuesday, June 11, 2024*

**INSERT Named to 2025 Constellation Research Business Transformation 150**

*Recognized Exemplar of Leadership in Driving a Digital Future*

**PALO ALTO, Calif. – June 11, 2024 –** XX ORGANIZATION today announced XX, XX at ORG was recognized by Constellation Research on its 2025 Business Transformation 150, an elite list of executives leading business transformation efforts around the globe.

In a remarkably short time frame, the transformative power of artificial intelligence and generative AI has driven sweeping changes across industries. Digital leaders have been at the forefront, leveraging these technologies to accelerate progress and enhance their impact. As a result, many have assumed expanded roles and taken their place among the executive leadership team, with some even rising to the position of CEO within the past year. Notably, this year's BT150 nomination process highlights the increasing importance of digital leaders who prioritize stakeholder and shareholder interests, embodying the principles they champion.

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“Exponential efficiency, AI arbitrage, and margin compression challenge all business leaders in delivering meaningful transformation,” noted R “Ray” Wang, founder and CEO at Constellation Research. “The BT150 are the most skillful business and technology leaders to drive change, deliver on results, and impact their markets. This year’s finalists will join over 1000 members of the oldest and most esteemed network of CXOs."

Nominations from peers, industry influencers, technology vendors and analysts powered the six-month selection process. Each executive on the list demonstrates an understanding of how the business environment is transforming in response to digital and exponential technologies, and these leaders are actively preparing their companies to excel during and after the transformation.

The full listing can be found here: <https://www.constellationr.com/business-transformation-150-2024-2025>

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