*Please do not release until after 6 AM PT on February 27, 2023.*

**XX Named to Constellation Research’s 2023 AX100**

*Global List of Executives Leading Disruptive Customer Experience Inititives*

**DATELINE – [month, day], 2023 –** XX ORG today announced XX, TITLE, was named to Constellation Research’s 2023 AX100, an elite list of innovative and disruptive leaders transforming customer and employee experiences—and businesses—around the world. The AX100 will be featured and celebrated at the Ambient Experience Summit in Napa Valley on March 28, 2023.

[About the listed exec and his/her organization]

The list presents a selection of influential executives across a variety of industries, including entertainment, financial services, healthcare, public sector, retail, and sports, to name a few. The AX100 demonstrated how to effectively implement customer-centric strategies, disruptive business models and emerging technologies to help transform customer experiences, keep brand promises, activate movements, grow revenues and increase operational efficiency.

[Quote from listed exec]

“This new AX100 class of experience leaders have shown that meaningful and profitable connections happen everywhere, advancing the needs and wants of their people and their customers and partners like never before,” said Liz Miller, VP & principal analyst at Constellation Research. “These are the leaders that are driving forward with data, intelligence and technology without losing focus on what truly matters…the people at the core of every ambient experience.”

“Brands and enterprises must constantly innovate and deliver the right experience at the right time in the right medium, for the right channel,” said R “Ray” Wang, founder and CEO at Constellation Research. “These ambient experience leaders know how to operate in machine scale, while humanizing engagement.”

The full AX100 list and more on the program can be found here: <https://www.constellationr.com/work-contellation/ax-leaders/ax100-2023>

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