**[Name] Named Finalist in 2022 SuperNova Awards by Constellation Research**

*Recognized in [INSERT] Category for Disruptive Technology Leadership*

**[INSERT DATELINE]—** Today, [INSERT COMPANY] was named a finalist in the 12th annual Constellation SuperNova Awards. As digital transformation evolves across industries and geographies, organizations must make greater investments in technology to remain leaders in their field. The SuperNova Awards recognize individuals and teams who are prioritizing disruptive technology and transforming their organizations with digital initiatives. [INSERT COMPANY] was chosen as a finalist in the [INSERT LINE ABOUT CATEGORY OF SUBMISSION]

[Summary of finalist project]

“Savvy digital leaders from all industries have made the move from digital channels to digital business models. Despite a high level of uncertainty, rampant inflation, rising interest rates, uncertain inventory and a massive labor shortage, this year’s SuperNova Award winners have made a significant impact to their businesses,” said R “Ray” Wang, founder and CEO of Constellation Research. “The lessons learned from these organizations provide a strong template and great inspiration for other leaders looking to pave the way in their organizations.”

[Quote from the finalist]

The 2022 SuperNova Award judges, comprised of technology thought leaders and journalists, selected finalists who demonstrated success in implementing cutting-edge business models and emerging technologies for their organizations. Finalists achieved remarkable results, including competitive advantage, cost savings and quantifiable improvements in agility.

Public voting for the SuperNova Awards will take place online from August 8 – September 2, 2022. The winners will be announced at the SuperNova Awards Gala on October 26 in Half Moon Bay, California, during Constellation’s Connected Enterprise.

For more information, visit <https://www.constellationr.com/events/supernova/2022>

**About [insert Company]**

[Insert company boilerplate]

**About Constellation Research**

Constellation Research is a technology research and advisory firm based in Silicon Valley. We deliver strategic guidance to companies seeking to transform their businesses through the early adoption of disruptive technology. Our analysts draw on their experiences as practitioners to deliver pragmatic advice to CXOs leading digital transformation within their organizations. Clients include board of directors, C-suite executives, line-of-business leaders, and IT visionaries who are not afraid to challenge the status quo. Our mission is to conduct research on emerging technologies, identify and validate trends, and empower our clients to succeed in the digital economy. Constellation Research also hosts DisrupTV, a show hosted by our founder R “Ray” Wang, which features disruptive leaders and reaches 40k+ viewers each week.

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