**[Name] Named Finalist in 2020 SuperNova Awards by Constellation Research**

*Recognized in [INSERT] Category for Disruptive Technology Leadership*

**[INSERT DATELINE]—** [INSERT COMPANY] today announced it was named a finalist in the tenth annual Constellation SuperNova Awards. As digital transformation evolves across industries and geographies, organizations must make deeper investments to create real impact. This prestigious program recognizes teams and leaders for their innovative application of disruptive technology and transformative initiatives. [INSERT COMPANY] was chosen as a leading program in the [INSERT LINE ABOUT CATEGORY OF SUBMISSION].

[Summary of finalist project]

“We have seen mass acceleration of transformation projects. What would have taken four years has been accomplished in four months. Mission critical projects have dominated this year’s SuperNova Awards,” said R “Ray” Wang, chairman and founder of Constellation Research. “The finalists selected for the 2020 SuperNova Awards represent individuals, teams and organizations who have overcome significant hurdles amidst a pandemic and post-pandemic environment. Their dedication to their customers, fellow employees, and partners is massively commendable. The judges had a very tough time identifying the finalists this year as the competition was intense.”

[Quote from the finalist]

The 2020 SuperNova Award judges, comprised of technology thought leaders and journalists, selected finalists who demonstrated success in implementing leading-edge business models and emerging technologies for their organizations. Finalists achieved remarkable results, including competitive advantage, cost savings and quantifiable improvements in agility.

Public voting for the SuperNova Awards will take place online from August 10 – September 4, 2020. The winners will be announced at the SuperNova Awards Gala on October 28 in Half Moon Bay, California, during Constellation’s Connected Enterprise and globally live streamed.

For more information, visit <https://www.constellationr.com/about-supernova-awards/supernova-awards-2020>

**About [insert Company]**

[Insert company boilerplate]

**About Constellation Research**

Constellation Research is a technology research and advisory firm based in Silicon Valley. We deliver strategic guidance to companies seeking to transform their businesses through the early adoption of disruptive technology. Our analysts draw on their experiences as practitioners to deliver pragmatic advice to CXOs leading digital transformation within their organizations. Clients include board of directors, C-suite executives, line-of-business leaders, and IT visionaries who are not afraid to challenge the status quo. Our mission is to conduct research on emerging technologies, identify and validate trends, and empower our clients to succeed in the digital economy. Constellation Research also hosts DisrupTV, a show hosted by our founder R “Ray” Wang, which features disruptive leaders and reaches 40k+ viewers each week.

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