# SuperNova Award Application

Use this document to help you gather your thoughts before you submit your application via the [SuperNova Award Application webform](https://www.constellationr.com/node/6292/apply). The application deadline is August 4, 2017.

**Instructions:**

1. Complete the application. Adhere to character counts—you will not be able to submit your answers if you exceed the character counts.
2. Submit your application by copying the text from this application document to this web application form: https://www.constellationr.com/node/6292/apply

**Applicant Name**

**Applicant Title**

**Applicant Company**

**Your Photo (headshot)**

**SuperNova Award Category (select one)**

• Augmented Humanity & Artificial Intelligence

• Data to Decisions

• Digital Marketing Transformation & Sales Effectiveness

• Future of Work - Social Business

• Future of Work - Human Capital Management

• Internet of Things

• Matrix Commerce

• Next Generation Customer Experience

• Safety and Privacy

• Technology Optimization and Innovation

**The Company** (800 characters)

Tell us about your company. What does your company do?

**The Problem** (1000 characters)

Tell us about the business problem your organization faced.

**The Solution** (1000 characters)

How did you identify the problem, select the right technology, and resolve the problem?

**The Results** (1500 characters)

How did the implementation of the solution you selected change the way your organization operates? Did your implementation create a disruption or shift in the way business is conducted across your industry? Before and after works nicely here.

**Metrics** (1500 characters)

Share the metrics that provide evidence for your "Results" section. Judges prefer solid metrics that demonstrate ROI, business model transformation, etc.

**The Technology** (500 characters)

Product(s) or technology used. Keep this simple. Just the name of the solution works.

**Disruptive Factor** (1500 characters)

Discuss any challenges faced in the implementation/adoption process. Discuss the impact of your project on your organization and (if applicable) on your industry. Have you changed the status quo? What sets you apart from other technology leaders?

**Shining Moment** (500 characters)

Share something fun or interesting about your project. Did you receive any other awards or recognition?

**Company Logo**

You will need to submit your company logo along with your application.

**Company Boilerplate**

**Contact Information** (if selected as a finalist how we can reach you? information will not be displayed publicly)

**Applicant email address**

If you are nominating someone other than yourself, put their email address here.

**Applicant phone number**

**Your identity** (if you are you nominating someone else, please tell us who you are)

**To submit your application**

Submit your application on the SuperNova Award application webform

account. https://www.constellationr.com/node/6292/apply

Application deadline is August 4, 2017

**Edit your application**

You can edit your application until August 4, 2017.

Log in to your Constellation account and navigate to the application page to view and edit your submissions https://www.constellationr.com/node/6292/apply