

Marketing Manager

DESCRIPTION

The Marketing Manager is an individual contributor role. We are seeking a highly motivated, self-driven, multi-talented, achievement-focused, and team-oriented person to join our team. As a small company, we all wear many hats. This role is responsible for marketing but would likely expand to other areas.

Your experience at multi-tasking, managing projects, and becoming an integral member of a high energy team is a definite advantage. You should be highly adept at taking the initiative to get work done while adapting to an ever-changing environment. This is a remote position (explained in the “Location” section on the next page).

We offer a competitive salary and exceptional benefits.

RESPONSIBILITIES

- Manage our annual SuperNova Awards process. The Constellation SuperNova Awards are the first and only awards to celebrate the leaders and teams who have overcome the odds to successfully apply emerging and disruptive technologies for their organizations. The process starts with identifying nominees, proceeds through two runs of judging, and leading eventually to its awards ceremony at Constellation’s Connected Enterprise event toward year end.
- Prepare and release our bi-weekly e-newsletter.
- Manage our outbound marketing program.
- Coordinate and deliver our webcasts as needed.
- Manage and keep updated our corporate website.
- Other responsibilities as assigned.

QUALIFICATIONS

- Minimum of 2-5 years of successful marketing experience.
- Strong understanding of market research and marketing.
- Experience with marketing campaigns and demand generation.
- Strong demonstration of intellect, drive, and executive presence.
- High level of self-discipline with a demonstrated ability to work remotely.
- Ability to anticipate and address the needs of a fast-moving, small organization.
- Effective writing, presentation, organization, and time management skills.
- Excellent verbal, written communication and interpersonal skills.
- Conversant with Microsoft Word, PowerPoint, and Excel.
- Bachelors’ degree or equivalent experience.
- Experience with qualitative and quantitative surveys a plus!
- Technical writing and editing a plus!
- Creative skills with Adobe Illustrator, Photoshop, InDesign, and Canva a plus!
- Website skills with Drupal a plus!

COMPANY-WIDE EXPECTATIONS

- Thrives in a constantly changing work environment.
- Thrives in defining structure and processes where none may yet exist.
- Always operates as a team player, building effective, professional working relationships.
- Effectively manages multiple projects and tasks to ensure results that are consistently delivered on time and of high quality.
- Consistently completes work on an on-time or earlier basis, from inception through completion.
- Proactively anticipates, troubleshoots, and resolves any issues in a timely manner.
- Operates with a high degree of ethics.

LOCATION

Constellation Research operates virtually without any physical offices. Our team spans North America, Australia, England, and India, with everyone working from their home offices. We stay connected as a team through instant messaging, video calls, web conferences, and phone calls on an ongoing basis, while meeting in person at our retreat in the Summer and annual client conference in the Fall.

BENEFITS

Constellation Research offers world class benefits, including health, dental, and vision insurance. As a valued employee you'll also enjoy a generous paid time off policy, paid maternity leave, and opportunities to travel.

ABOUT CONSTELLATION RESEARCH

Constellation Research is an award-winning, Silicon Valley-based research and advisory firm that helps organizations navigate the challenges of digital disruption through business model transformation and the application of disruptive technologies. Unlike the legacy analyst firms, Constellation Research is disrupting how research is accessed, what topics are covered and how clients can partner with a research firm to achieve success. Almost 500 clients have joined from an ecosystem of buyers, partners, solution providers, C-suite, boards of directors and vendor clients.

Additional highlights include:

- Institute of Industry Analyst Relations (IIAR) New Analyst Firm of the Year in 2011 and #1 Independent Analyst Firm for 2014 and 2015.
- Research team with an average of 25 years of practitioner, management & industry experience.
- Organizers of the Constellation Connected Enterprise – an innovation summit and best practices knowledge-sharing retreat for business leaders.
- Founders of Constellation Executive Network, a membership organization for digital leaders seeking to learn from market leaders and fast followers.