



Social Task

Management: Niche

Providing structure and collaboration to help employees get work done

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SOCIAL TASK MANAGEMENT - NICHE -

ASANA
CLARIZEN
LIQUIDPLANNER
PROJECTPLACE
(BY PLANVIEW)

CONSTELLATION
ShortList™

8
solutions
to know

SMARTSHEET
TRELLO
WORKFRONT
WRIKE

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The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis, and briefings with vendors and partners.

About This Constellation ShortList™

The explosive growth of enterprise collaboration software has created a new set of demands on employees' time and attention. As people openly share information with their colleagues across a variety of tools, including email, social networks, and file-sharing services, staying organized and knowing what needs attention is a real challenge. A new type of tool is needed - one that combines the collaboration features of social networking software with the organizational and task features of project management software.

About Constellation Research

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation.

Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

Threshold Criteria

Constellation considers the following criteria for these solutions:

- Administrative controls (e.g., user and group management, directory sync)
- Analytics / metrics / usage dashboards – personal, team and project
- Application development capabilities (e.g., integrations, extensions)
- Client access points (e.g., desktop, mobile, tablet, large screen, embed in other applications)
- Collaboration (e.g., commenting, liking, sharing) at the project and task level
- Deployment options (i.e., on-premises, cloud, hybrid)
- Freemium vs. premium features
- Integration with other business tools/platforms
- Location of data centers
- Multiple user interface options for displaying information, including activity streams, Kanban columns (card view) and Gantt charts
- Native file storage and sharing and/or integration with popular third-party services
- Notification methods
- Search capabilities
- Security (e.g., access roles, administration roles, encryption)
- Size and depth of business partner ecosystem
- Workflow, process definition, dependencies

The Constellation ShortList™

Constellation evaluates over 20 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.

Note - there are several personal task management vendors that focus on consumer or personal-level to-dos; they are not included in this list as they are not considered enterprise-grade.

- Asana
- Clarizen
- LiquidPlanner
- Projectplace (by Planview)
- Smartsheet
- Trello
- Workfront
- Wrike

Frequency of Evaluation

Each Constellation ShortList evaluation will be updated every 90 days as needed.

Evaluation Services

Constellation clients may work with the analyst and research team to conduct a more thorough discussion of this Constellation ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

Business Themes



Future of Work



Consumerization of IT & The New C-Suite

To learn more:

Visit www.constellationr.com/ShortList
or email shortlist@constellationr.com



Alan Lepofsky Vice President and Principal Analyst

With nearly two decades of experience in the collaboration software industry, Alan Lepofsky

helps organizations improve the way their employees work together to get their jobs done more effectively. Lepofsky's primary research area, The Future of Work, includes: integrating collaboration and business processes, or Purposeful Collaboration; structuring work with Social Task Management; leveraging analytics to work more productively; examining the strategic impact of mobile computing on business transformation; and measuring workforce culture based on digital proficiency instead of age.

