AI Services: Global

Delivering on data to decisions at machine scale

2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research. This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

ABOUT THIS SHORTLIST

Artificial intelligence (AI) services firms work with clients to design, build, train, manage, and operate AI capabilities for organizations. These firms can be systems integrators (SIs), AI services providers, or agencies bringing solutions together to provide an overall digital transformation capability. They work with all functional departments, such as marketing, sales, customer service, supply chain, ecommerce, IT, finance, HR, procurement, and back-office systems.

AI services firms bring highly skilled resources to the table, including expertise in programming languages, data engineering, data analysis, model creation, model training, and security. Key resources include AI developers, AI architects, machine learning engineers, data scientists, model ops engineers, and security engineers.

Constellation believes that this market will grow to $1.189 trillion by 2030, up from $252 billion in 2024.

11 SOLUTIONS TO KNOW

Constellation evaluates more than 100 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.

- ACCENTURE
- ALTIMETRIK
- CAPGEMINI
- COFORGE
- COGNIZANT
- IBM
- INFOSYS TOPAZ
- PERSISTENT
- TCS
- THOUGHTWORKS
- WIPRO

LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email **ShortList@ContellationR.com** for more info.

To learn more about Constellation Research Shortlists visit: **www.constellationr.com/ShortList**

THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Data management and data quality
- Data governance
- Data integration
- AI/ML ops
- Model formation
- Algorithm creation
- Algorithm training
- Robust capabilities in programming languages
- Generative AI services
- Responsible AI and AI ethics policies
- Security
- Solution accelerators

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

BUSINESS THEMES

- New C-Suite
- Data to Decisions
- Marketing Transformation
- Future of Work
- Matrix Commerce
- Next Generation Customer Experience

R "Ray" Wang
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R "Ray" Wang provides insight into how disruptive technologies and new business models—such as digital transformation— impact brands,enterprises and organizations. He also focuses on harnessing innovation, creating next-generation business and IT leadership, and applying the new rules of business. Wang has held executive roles in product, marketing, strategy and consulting at companies including Forrester Research, Oracle, PeopleSoft, Deloitte, Ernst & Young and Johns Hopkins Hospital.