Public Cloud Transformation Services: Global

Driving the future of cloud-led business transformation services

2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis, and briefings with vendors and partners.

ABOUT THIS SHORTLIST

Public cloud transformational services vendors represent the global managed service providers and system integrators who are helping clients deliver on business transformation, starting with the public cloud.

These vendors are helping clients bring together complex cloud migrations that meet Constellation's first four levels of the five-level maturity in cloud-led business transformation. These levels include:

- Level 1: Cloud lift and shift
- Level 2: Operational efficiency including data and process
- Level 3: Data-driven digital transformation
- Level 4: Industry partnerships
- Level 5: Value chain convergence

Constellation estimates that the overall market size is $802.72 billion in 2026, growing at 17.1% compounded annual growth rate (CAGR).

10 SOLUTIONS TO KNOW

Constellation evaluates around **30 solutions** categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.

- ACCENTURE
- DELOITTE
- CAPGEMINI
- COGNIZANT
- IBM
- INFOSYS COBALT
- KPMG
- PERSISTENT
- TCS
- WIPRO

LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email **ShortList@ContellationR.com** for more info.

To learn more about Constellation Research Shortlists visit: **www.constellationr.com/ShortList**

THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Four or more strategic partnerships with Alibaba Cloud, Amazon Web Services, Google Cloud, Huawei Cloud, IBM Cloud, Microsoft Azure, and Oracle Cloud.
- Five or more deep industry-vertical cloud native capabilities.
- Sales, delivery, and customer support teams in more than three mega regions (e.g., NA, SA, EMEA, APAC).
- At least $400 million in cloud services annual revenue.
- Full delivery of infrastructure managed services including operations, management, optimization, and modernization for compute, storage, and network resources.
- Support for key ERP and supply chain operational capabilities.
- Abillty to deliver next-generation applications that leverage AI on at least two of the above mentioned cloud providers.
- Ability to deliver on Data LakeHouses to power AI projects, next-generation applications and more on a single glonal data foundation.
- Evaluating / offering / delivering first quantum computing projects.
- Mainframe managed services including legacy application support and dedicated virtualization capabilities as well as application modernization services
- Support for at least two of the common platforms in enterprises — cloud-based applications, on-premises applications, client/server technology stack, and mainframe platform(s).
- Ability to build strategic custom transformation capabilities, and operate them.
- Integration, orchestration, and management of integration, microservices, and API.
- Data center outsourcing including on-premises management, colocation, mainframe hosting, edge computing, and cloud services.
- Focus on analytics, automation, and artificial intelligence to accelerate business transformation.
- Less than 20% of revenue from solely data center operations as counted toward cloud services.
- More than 50% of cloud revenue focused on business transformation.

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

BUSINESS THEMES

- Technology Optimization
- Future of Work
- Next Generation Customer Experience
- Marketing Transformation
- Data to Decisions
- Matrix Commerce

R "Ray" Wang
Founder & Principal Analyst

R "Ray" Wang provides insight into how disruptive technologies and new business models—such as digital transformation— impact brands,enterprises and organizations. He also focuses on harnessing innovation, creating next-generation business and IT leadership, and applying the new rules of business. Wang has held executive roles in product, marketing, strategy and consulting at companies including Forrester Research, Oracle, PeopleSoft, Deloitte, Ernst & Young and Johns Hopkins Hospital.

Holger Mueller
VP & Principal Analyst

Holger Mueller focuses on the synergies between people and software. As the hand-to-machine ratio radical-ly changes over the next decade (primary factors: age dynamics and technology innovation), enterprises need to find the appropriate balance between changes in a dynamic workforce and the creation and adoption of next-generation applications, all determining the Future of Work and helping enterprises accelerate. Mueller provides strategy and counsel for key clients, including CTOs, CHROs and CIOs as well as investment analysts, VCs, PE firms and technology buyers.