# IT Strategy Platforms

*Aids for businesses to align IT objectives with organizational goals, maintain tech roadmaps, and improve IT decision-making*

## 2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research. This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

## ABOUT THIS SHORTLIST

IT Strategy Platforms are suites of capabilities that transcend traditional IT planning. These platforms empower businesses to closely align their IT objectives with overarching organizational strategies. They provide robust analytics, insightful dashboards, and road-mapping tools that help forecast IT trends and their potential impact. Most recently, they have been enhanced by AI to proactively identify inefficiencies, suggest improvements, and even predict the return on investment of proposed initiatives.

But it's not just the Chief Information Officers (CIOs) who stand to gain from these tools. The entire C-Suite can harness their power: CFOs can achieve a granular understanding of IT budgets, ensuring that investments are directed towards projects that align with business objectives and offer tangible returns. Chief Marketing Officers can identify how technological advancements can refine customer experience or open new avenues for engagement. CEOs gain a holistic view of how technology drives business growth, ensuring that tech decisions contribute directly to strategic business outcomes.

In an age where technology now intertwines deeply with business, the emerging features of IT Strategy Platforms are closing the gap between overall business strategy and IT planning. By offering an integrated view of business processes and IT infrastructure, these platforms ensure that the entire leadership team is moving together in the same strategic direction, enabling harmonized execution and optimized performance.

## 8 SOLUTIONS TO KNOW

Constellation evaluates more than 15 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.

- ARDOQ
- APPTIO TARGETPROCESS (NOW PART OF IBM)
- BIZZDESIGN HORIZZON
- BIZZDESIGN HOPEX
- BIZZDESIGN ALFABET
- PLANVIEW PORTFOLIOS
- SAP LEANIX
- SERVICENOW STRATEGIC PORTFOLIO MANAGEMENT

## LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email **ShortList@ContellationR.com** for more info.

To learn more about Constellation Research Shortlists visit: **www.constellationr.com/ShortList**

## THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Centralized Dashboard: A user-friendly interface that provides an overview of strategic objectives, progress, key metrics, and initiatives.
- Integration Capabilities: Seamless integration with existing enterprise systems, software, and tools.
- Scenario Planning: Allows users to model different strategies, compare scenarios, and understand potential outcomes.
- Data Analytics: In-depth data analysis tools that can derive insights from vast amounts of data to guide strategy.
- Collaboration Tools: Facilitate team collaboration, including chat, video conferencing, document sharing, voting systems to make strategic decisions, etc.
- Goal Tracking: Monitor progress toward strategic objectives and key results.
- Resource Allocation: Tools to ensure optimal allocation of human, financial, and technical resources.
- Risk Management: Identify, assess, and develop strategies to mitigate potential risks.
- Integrations: Tools to link strategy to execution by connecting strategic objectives with specific projects, work coordination platforms, and OKR trackers.
- Flexible Reporting: Customizable reports to cater to different stakeholder needs and communication preferences.
- Feedback Mechanisms: Tools for gathering feedback, evaluating progress, and continuously refining strategies.
- AI Ops Management: Understand, operate, monitor and recommend the right deployment forms and operations models for AI workloads.
- AI capabilities that permeate all core features.
- Security Features: Advanced security protocols to protect sensitive data and comply with regulatory standards.
- Cloud and On-premise Deployment: Options for both cloud-based solutions and on-premise installations.
- Mobility: Mobile app and/or responsive design to ensure access by executives and managers from anywhere and anytime.
- Learning and Support: Comprehensive knowledge base, tutorials, partner ecosystem, and customer support to aid users in fully utilizing the platform.
- Scalability: The platform should be able to handle the growth of the organization in terms of users, data, and complexity.
- Compliance: Meets necessary industry regulations and standards, especially for data residency.
- User base: Over 300k.
- Geographich reach: 3 Continents

## BUSINESS THEMES

Future of Work

New C-Suite

Tech Optimization

## ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

## FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

## EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

## Holger Mueller
### VP & Principal Analyst

Holger Mueller focuses on the synergies between people and software. As the hand-to-machine ratio radically changes over the next decade (primary factors: age dynamics and technology innovation), enterprises need to find the appropriate balance between changes in a dynamic workforce and the creation and adoption of next-generation applications, all determining the Future of Work and helping enterprises accelerate. Mueller provides strategy and counsel for key clients, including CTOs, CHROs and CIOs as well as investment analysts, VCs, PE firms and technology buyers.