



# Distributed Autonomous Organization (DAO) Platforms

*Systems that enable the creation and operation of decentralized entities similar to corporations that run on top of a blockchain using smart contracts*

## 2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors on different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

### ABOUT THIS SHORTLIST

Distributed autonomous organizations (DAOs) are member-owned communities without centralized leadership. A DAO's financial records and rules of operation are usually maintained on a blockchain with many of their rules embodied in code, typically smart contracts. DAOs have grown in popularity recently as a way of creating transparent and decentralized organizations similar to corporations as part of the overall crypto and Web3 movement.

Software platforms have arisen to make creating and operating DAOs more straightforward, accessible, and easier to work with. While the DAO platform landscape is changing very rapidly, most have a general scheme that involves a central platform with several supporting apps or modules that enable popular types of activities and use cases, such as venture investing, fundraising, or launching a cryptocurrency.









DAOs take online community activity to the next level by creating more involvement and commitment through the accumulation and use of dedicated resources, as well as a stake for anyone that is allowed membership in the DAO. DAOs post their rules openly and make it easy for stakeholders to contribute, especially to submit proposals and vote on community action. DAOs have the aspiration to be a more open, fair, and equitable way to create a modern digital enterprise.

The rise of AI changes DAO's as well as it allows them operate without / with less humans. It also affects residency of the DAO, as it can easier be located at the destination of choice than with human employees.

Finally, DAOs create a new way business model to the Future of Work that goes beyond traditional employment. As such it is a business model that needs to be observed by CxOs and potentially considered as a new, alternative and potentially more competitive business model for the value chain of their enterprise.

## 8 SOLUTIONS TO KNOW

Constellation evaluates more than **20 solutions** categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.

-  **ARAGON OSX**
-  **BOARDROOM**
-  **COLLAB.LAND**
-  **COLONY**
-  **DAOHAUS**
-  **JUICEBOX**
-  **TALLY**
-  **XDAO**

### LIKE WHAT YOU SEE?

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To learn more about Constellation Research Shortlists visit: [www.constellationr.com/ShortList](http://www.constellationr.com/ShortList)



## THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Administrative controls and configuration/customization features
- Analytics/metrics/dashboards/visualizations of OKR progress
- Support for a treasury built on a cryptocurrency or other digital resources
- Client options: desktop, mobile, tablet, large screen, wearables, embedded in other applications
- Collaboration features such as chat or online community
- Dashboards to monitor KPIs for the DAO including requests, transactions, treasury status, votes, payments, and so on
- Governance protocols stored in a blockchain, with automatic run-time enforcement
- Extensibility (APIs/SDKs, documentation, samples, training)
- Licensing options (open source, freemium, premium, enterprise, external access)
- A low-code/no-code way to author smart contracts that define the DAO's rules
- A proposal and voting system for managing existing shared assets
- Tracking approved work toward a common goal
- A system for adding and removing members
- Integration with other needed business tools/platforms
- Search and discovery capabilities
- Features to prevent co-opting, fraud, and theft of DAO resources
- Support and leverage of AI for all critical platform tasks
- Plans and capabilities to operate the DAO with "0 FTEs" (but with AI agents)
- Security (access roles, administration roles, transport and storage, encryption key ownership)
- Deployment options across public cloud vendors and on premises
- Over 300k users on the platform
- Available on 3 continents

## ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

## FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

## EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.



**Holger Mueller**  
VP & Principal Analyst

Holger Mueller focuses on the synergies between people and software. As the hand-to-machine ratio radically changes over the next decade (primary factors: age dynamics and technology innovation), enterprises need to find the appropriate balance between changes in a dynamic workforce and the creation and adoption of next-generation applications, all determining the Future of Work and helping enterprises accelerate. Mueller provides strategy and counsel for key clients, including CTOs, CHROs and CIOs as well as investment analysts, VCs, PE firms and technology buyers.



## BUSINESS THEMES



Future of Work



Data to Decisions



New C-Suite



Digital Safety & Privacy