

# Travel Management Platforms

*Expect Greater Interest In An Era Of Exponential Efficiency*

## 2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research. This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

### ABOUT THIS SHORTLIST

Travel management platforms enable enterprises to not only orchestrate trips but also reduce the time required to book a trip while managing the expenses for employees.

Trip orchestration includes the booking of flights, train trips, rental vehicles, ride sharing, car service, lodging and other travel-related services. Improvement in travel management platforms enables employees to rapidly plan trips that adhere to travel policy guidelines and automatically integrate with expense management tools and finance systems.

Constellation forecasts a market of \$10.3 billion for travel management platforms by 2030, up from \$ 4.8 billion in 2024.

### 7 SOLUTIONS TO KNOW

Constellation evaluates more than 25 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.



COPUA



EMBURSE



EGENCIA



HAPPAY



NAVAN (TRIP ACTIONS)



SAP CONCUR



TRAVELBANK

### LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email [ShortList@ContellationR.com](mailto:ShortList@ContellationR.com) for more info.

To learn more about Constellation Research Shortlists visit: [www.constellationr.com/ShortList](http://www.constellationr.com/ShortList)



## THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Travel policy creation and enforcement
- Travel purchasing platform
- Pre-trip approvals
- Itinerary customization and management
- Travel mishap management
- Expense management tools or integration with third-party expense management solution
- Finance system integration
- Travel spending optimization and reporting
- Travel support services

## ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

## FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

## EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

## BUSINESS THEMES



Matrix Commerce



New C-Suite



## R “Ray” Wang Founder & Principal Analyst

R “Ray” Wang provides insight into how disruptive technologies and new business models—such as digital transformation— impact brands, enterprises and organizations. He also focuses on harnessing innovation, creating next-generation business and IT leadership, and applying the new rules of business. Wang has held executive roles in product, marketing, strategy and consulting at companies including Forrester Research, Oracle, PeopleSoft, Deloitte, Ernst & Young and Johns Hopkins Hospital.

