



Population Health Management (PHM) Solutions

Improving health outcomes and reducing disparities

2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research. This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

ABOUT THIS SHORTLIST


The U.S. spends nearly 18% of the GDP on healthcare, yet the country has a lower life expectancy and worse health outcomes than other developed countries. The healthcare industry is transitioning away from a traditional fee-for-service business model to one that incorporates value into the payment equation. The goal is to improve care quality with a lower price tag, often using digital tools.

A value-based care initiative requires transformation across the entire organization with involvement from C-suite executives. The missing component is a population health management solution. This technology solution aligns physician incentives with quality and cost goals while optimizing care delivery. PHM solutions collect the social determinants of health data (SDoH) to personalize and contextualize healthcare needs.

Health systems will use the solution to assist with developing the expertise associated with collecting, aggregating and disseminating data to deliver optimal clinical and financial performance. The market is anticipated to reach \$98.7 billion by 2030.

10 SOLUTIONS TO KNOW

Constellation evaluates more than 20 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.

-  **ATHENAHEALTH**
-  **ECLINICALWORKS**
-  **EPIC SYSTEMS**
-  **GE HEALTHCARE**
-  **INNOVACCER**
-  **MEDITECH**
-  **OPTUM**
-  **ORACLE CERNER**
-  **PHILIPS HEALTHCARE**
-  **VERADIGM**

LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email ShortList@ContellationR.com for more info.

To learn more about Constellation Research Shortlists visit: www.constellationnr.com/ShortList



THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Ease of integration with clinical registries and disparate systems to identify care gaps for the patients
- Next-generation patient engagement solution focusing on reducing readmission
- Interoperability with out-of-network referrals
- Powerful data acquisition tools
- Robust integration with enterprise analytics platform
- Platform scalability
- Dashboards and reporting
- Flexible software licensing model
- Seamless integration of the clinical care management documentation
- Intelligent algorithm for patient risk scoring and risk stratification

BUSINESS THEMES



Next Gen Customer Experience



Data to Decisions

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.



R “Ray” Wang Founder & Principal Analyst

R “Ray” Wang provides insight into how disruptive technologies and new business models—such as digital transformation— impact brands, enterprises and organizations. He also focuses on harnessing innovation, creating next-generation business and IT leadership, and applying the new rules of business. Wang has held executive roles in product, marketing, strategy and consulting at companies including Forrester Research, Oracle, PeopleSoft, Deloitte, Ernst & Young and Johns Hopkins Hospital.

