



# Multicloud Analytics and Business Intelligence Platforms

*Analyze data wherever it lives and deliver insights as a service*

## 2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research. This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

### ABOUT THIS SHORTLIST

Multicloud BI platforms deliver real-time, AI-driven insights across diverse data sources, enabling organizations to avoid vendor lock-in, bring analytic workloads to the appropriate centers of data gravity, and ensure consistent cross-cloud semantics and security. These capabilities reduce friction, latency, and costs associated with the reality of multi-cloud data access and movement, driving agile, data-driven decisions in complex, multi-cloud environments.

This ShortList recognizes vendors that provide containerized, policy-aware analytics across at least two major public clouds, with support for auto-scaling, data modeling, and real-time data integration. These platforms enable multimodal analysis, ranging from dashboards and reports to emerging capabilities such as natural language queries, composable APIs, and GenAI-powered prompts, supporting collaboration and insight delivery at scale.

Example use cases include delivering customer churn risk predictions via a prompt API embedded in a CRM app, triggering supply chain alerts based on real-time IoT sensor data across AWS and Azure, or enabling business users to ask natural language questions across governed, multi-cloud data sources.

New criteria in 2025 prioritize automation and data democratization, with a sharper focus on multimodal and GenAI analysis, as well as semantic layers, rather than just deployment flexibility.

### 7 SOLUTIONS TO KNOW

Constellation evaluates more than 25 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.



DOMO



GOOGLE LOOKER



IBM WATSONX BI



MICROSTRATEGY



SAP ANALYTICS CLOUD



SAS VISUAL ANALYTICS



THOUGHTSPOT

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To learn more about Constellation Research Shortlists visit: [www.constellationr.com/ShortList](http://www.constellationr.com/ShortList)



## THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Multicloud SaaS or Managed Service Availability across at least two public clouds
- Containerized deployment (e.g., Kubernetes-based) with auto-scaling and policy enforcement
- Robust data integration, self-service data prep, and AI-driven automation for real-time data processing.
- Multimodal analysis: dashboards, NLQ (natural language query), embedded experiences (APIs, SDKs, composable), and prompt-based insights
- AI/ML Integration: predictive modeling, prompt orchestration, and ability to ground GenAI in proprietary data
- Collaborative Workspaces with versioning, annotation, role-based sharing, and alerting
- Semantic Layer/Data Modeling across data sources

## BUSINESS THEMES



Data to Decisions



Technology Optimization

## ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

## FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

## EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.



### Mike Ni Vice President & Principal Analyst

Michael Ni covers the evolving Data-to-Decisions landscape—where CDOs, CIOs, and CPOs must modernize data infrastructure, integrate AI into decision-making, and scale automation to improve business outcomes.

Ni's research examines how enterprises operationalize AI, automate decision-making, and integrate data management and analytics into core business processes. He focuses on the challenges of scaling AI-driven decision systems, aligning data strategy with business goals, and the growing role of data and decisioning “products” in enterprise ecosystems.

