Access Management

Securing the Digital Vault, a Comprehensive Approach to Controlling Access to Data and Applications

2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

ABOUT THIS SHORTLIST

In today's interconnected world, ensuring the right people have access to the right resources at the right time is paramount. Enter Access Management (AM), a comprehensive approach to controlling access to data, applications, and systems, safeguarding sensitive information and protecting against unauthorized activity. AM helps mitigate the risk of unauthorized access, data breaches, and privilege abuse by implementing robust access control measures.

When users with authorized access misuse their privileges to perform unauthorized actions, it can lead to serious security incidents. Access Management helps define clear roles and permissions, limiting the potential for privilege abuse. Weak access controls are often a contributing factor in data breaches. By controlling access to sensitive data and enforcing access policies, organizations can significantly reduce the risk of data breaches. Manual user provisioning, password management, and access reviews can be time-consuming and prone to errors. Access Management solutions automate these processes, improving efficiency and reducing the risk of human error. It also helps ensure compliance to data privacy regulations and industry standards by adhering to strict access control practices.

The Access Management market is thriving, projected to reach $25 billion by 2029. This growth reflects the increasing complexity of IT environments, the proliferation of sensitive data, and the need for robust security measures to prevent unauthorized access and data breaches.

10 SOLUTIONS TO KNOW

Constellation evaluates more than 34 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.

- CYBERARK
- FORGEROCK
- PING IDENTITY
- IBM
- MANAGEENGINE
- MICROSOFT
- OKTA
- ONELOGIN
- OPENTEXT
- VEZA

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To learn more about Constellation Research Shortlists visit: **www.constellationr.com/ShortList**

THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Identity and Access Governance (IAM): Provides central management of user identities, access entitlements, and permissions, ensuring consistent and secure access control across diverse systems.
- Single Sign-On (SSO): Enables users to access multiple applications with a single set of credentials, improving user experience and reducing password fatigue.
- Multi-Factor Authentication (MFA): Adds an extra layer of security by requiring additional verification factors beyond just a username and password, significantly reducing the risk of unauthorized access.
- Role-Based Access Control (RBAC): Grants access based on predefined roles and permissions, minimizing the risk of privilege abuse and data breaches.
- Auditing and Reporting: Tracks user activity and access attempts, providing valuable insights for security investigations and compliance reporting.
- Adaptive Authentication: AI can analyze user behavior and context (location, device type) to dynamically adjust authentication requirements, balancing security with convenience.
- Risk-Based Access Control: AI can assess user risk based on various factors (login history, device security) and grant or deny access accordingly, providing more granular control.
- Automated Threat Detection: AI-powered AM solutions can analyze access logs and identify suspicious activity patterns, preventing unauthorized access and data breaches.

BUSINESS THEMES

🔒 **Digital Safety, Privacy and Cybersecurity**

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

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Chirag Mehta is Vice President and Principal Analyst focusing on cybersecurity, next-gen application development, and product-led growth. With over 25 years of experience, he has built, shipped, marketed, and sold successful enterprise SaaS products and solutions across startups, mid-size, and large companies. As a product leader overseeing engineering, product management, and design, he has consistently driven revenue growth and product innovation. He also held key leadership roles in product marketing, corporate strategy, ecosystem partnerships, and business development, leveraging his expertise to make a significant impact on various aspects of product success.