



# Enterprise Application Platforms

*Key offerings enabling enterprises to create integrations, extensions and stand-alone applications on their SaaS platforms.*

## 2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors on different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

### ABOUT THIS SHORTLIST

The era of Infinite Computing has cast a spell on business best practices, creating a void of uncertainty regarding what the best practices of the 21st century are. Architecturally unlimited compute and storage coupled with cheap networking and the ubiquity of smartphones creates the realm for new strategies on how enterprises manage their value chains. The answer cannot be the best practices of the past, stemming from the finite computing era and being baked into today's standard software.

At the same time, enterprises cannot and should not build all of their enterprise automation from scratch. Instead, they need to look at the different opportunities in their value chains to digitally transform and/or disrupt the best practice in-house and in the market. This experimentation must be enabled by platforms of their standard software vendors (aka the SaaS vendors) by an enterprise application platform (EAP) that enables enterprises not only to integrated and extend—but also build new enterprise automation that runs along their existing capability portfolio. Thus, enterprises can enable seamless new best practices that help them practice digital transformation.

As 2024 saw the surge of AI across all of enterprise software, EAP players have been eager to utilize new AI capabilities to further broaden the user base and democratize the code creation in the enterprise. For almost all vendors the EAP is the exclusive way to create AI automation on the respective platform.

### LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email [ShortList@ConstellationR.com](mailto:ShortList@ConstellationR.com) for more info.

To learn more about Constellation Research Shortlists visit: [www.constellationr.com/ShortList](http://www.constellationr.com/ShortList)

## 10 SOLUTIONS TO KNOW

Constellation evaluates more than **20 solutions** categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.



INFOR OS



MICROSOFT DYNAMICS  
PLATFORM



ORACLE APEX



ORACLE NETSUITE SUITE  
CLOUD PLATFORM



ORACLE VISUAL BUILDER



SALESFORCE PLATFORM



SAP BTP



UNIT4 XPLATFORM



WORKDAY EXTEND



ZOHO CREATOR  
PLATFORM

## THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Have more than 1250 customers
- Support North America or EMEA and one other region
- Support two or more of the enterprise automation tectonic plates:
  - Finance
  - HR
  - Purchasing
  - Manufacturing
  - CRM
- Support the key EAP usage scenarios:
  - Extend
  - Integrate
  - Build
- Have a track record to have uptaken AI capabilities for EAP automation.
- Have a clearer roadmap on how to further expand their EAP capabilities with AI in the next quarters.

## ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

## FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

## EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

## BUSINESS THEMES



Technology Optimization



New C-Suite



## Holger Mueller VP & Principal Analyst

Holger Mueller focuses on the synergies between people and software. As the hand-to-machine ratio radical-ly changes over the next decade (primary factors: age dynamics and technology innovation), enterprises need to find the appropriate balance between changes in a dynamic workforce and the creation and adoption of next-generation applications, all determining the Future of Work and helping enterprises accelerate. Mueller provides strategy and counsel for key clients, including CTOs, CHROs and CIOs as well as investment analysts, VCs, PE firms and technology buyers.

