



Digital Canvas Workboards

Bringing context to work by integrating content, colleagues and conversations into a single user experience

2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors on different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

ABOUT THIS SHORTLIST

One of the biggest productivity barriers people face is the struggle of using dozens of stand-alone applications to get their jobs done. When content is created in one tool and shared in another, it creates silos of information, causing conversations and insights to get lost along the way. Constellation estimates this market size is growing to \$7.1billion by 2030 at a 8.1% CAGR.

Digital canvases are a growing category of applications that enable teams to bring together and situate content from multiple sources into a single virtual space, providing multidimensional context to a topic or business process. This more integrated user experience should be familiar because it emulates working on a traditional whiteboard where people can draw or attach content. Digital canvases can be created by individuals but become even more valuable when co-authored by a team.

Digital canvases bring context to meetings, brainstorming, knowledge sharing, project management and more. They empower people to make decisions faster, more contextually, with higher accuracy and consistently in an integrated, team-based model that is highly visual, conversational, and integrated with other applications.

LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email ShortList@ContellationR.com for more info.

To learn more about Constellation Research Shortlists visit: www.constellationr.com/ShortList

10 SOLUTIONS TO KNOW

Constellation evaluates more than 40 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.



CODA



CREATELY



DROPBOX PAPER



FIGJAM



GOOGLE JAMBOARD



LUCID SOFTWARE



MIRO



MURAL



QUIP BY SALESFORCE



STORMBOARD

THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Administrative controls
- Application development: APIs/SDKs, documentation, samples, training
- Business partner ecosystem
- Client access options: Desktop, mobile, tablet, large screen, wearables
- Collaboration/sharing features
- Customer references
- Licensing options: Freemium, premium
- Integration with a significant number of leading business applications/platforms
- Search and discovery
- Security, including controlled external third-party access
- Templated solutions/use cases

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

BUSINESS THEMES



Future of Work



New C-Suite

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.



R "Ray" Wang Founder & Principal Analyst

R "Ray" Wang provides insight into how disruptive technologies and new business models—such as digital transformation—impact brands, enterprises and organizations. He also focuses on harnessing innovation, creating next-generation business and IT leadership, and applying the new rules of business. Wang has held executive roles in product, marketing, strategy and consulting at companies including Forrester Research, Oracle, PeopleSoft, Deloitte, Ernst & Young and Johns Hopkins Hospital.

