Work Coordination Platforms

The optimization of getting work done by bringing structure and organization to projects and processes

2025 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors on different categories of the market relevant to early |adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

ABOUT THIS SHORTLIST

With the long term disconnect between many of today's digital collaboration tools and the actual day-to-day work that must be carried out, today's employees face new challenges trying to keep up effective engagement with an increasing number of projects, colleagues and customers. Today's more open and increasingly connected style of working boosts the quantity of information that people create and consume, websites and applications they use, and processes and projects in which they are involved. Constellation estimates that the market size will grow to $41.6 billion by 2030 at a CAGR of 11.4%.

Work coordination platforms aim to help alleviate these challenges by bringing structure, prioritization and accountability to work by helping employees better organize, track, and optimize their productivity and effectiveness. These platforms enable people to be more aware of what they should be getting done, help them plan and prioritize their work and allow them to more effectively do their jobs.

The cornerstone to the significance and value of work coordination platforms is that they are at the heart of the real work that is getting done. They are not a place to just have conversations but instead manage and execute the projects and business processes that are key to a company's success, further boosting the value of less-structured collaboration tools that they often build upon.

11 SOLUTIONS TO KNOW

Constellation evaluates more than **45 solutions** categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.

- **AIRTABLE**
- **ASANA**
- **CLICKUP**
- **MICROSOFT PLANNER**
- **NOTION**
- **MONDAY.COM**
- **SMARTSHEET**
- **TEAMWORK**
- **TRELLO**
- **WRIKE**
- **WORKFRONT, AN ADOBE COMPANY**

LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email **ShortList@ContellationR.com** for more info.

To learn more about Constellation Research Shortlists visit: **www.constellationr.com/ShortList**

THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Administrative controls
- Analytics/metrics at the individual, team and project levels
- Application development: APIs/SDKs, documentation, samples, training
- Automation/workflow (process definition, management, automated workflow capture)
- Business operations (funding, acquisitions, executive leadership)
- Business partner ecosystem
- UI access options: Desktop, mobile, tablet, large screen, wearables
- Collaborative features
- Compliance/governance
- Customer references
- Deployment options
- Ease of adoption and usage, especially for business workers
- Licensing options: Freemium, premium
- Integration with other business tools/platforms
- Displaying options: Streams, Kanban columns (card view) and Gantt charts
- Search and discovery
- Security with fine-grained access control and guardrails for external participation
- Templated solutions/use cases

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

BUSINESS THEMES

Future of Work

New C-Suite

R "Ray" Wang
Founder & Principal Analyst

R "Ray" Wang provides insight into how disruptive technologies and new business models—such as digital transformation—impact brands,enterprises and organiza-tions. He also focuses on harnessing innovation, creating next-generation business and IT leadership, and applying the new rules of business. Wang has held executive roles in product, marketing, strategy and consulting at com-panies including Forrester Research, Oracle, PeopleSoft, Deloitte, Ernst & Young and Johns Hopkins Hospital.