



Cloud-Based Business Intelligence and Analytics Platforms

Analyze data wherever it lives and deliver insights as a service

Q3 2022 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research. This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

ABOUT THIS SHORTLIST

Cloud-based business intelligence (BI) and analytics platforms do more than just ease the burden of deploying and administering infrastructure and software. Cloud BI and analytics can help companies gain deep, contextual insights from combinations of internal and external data. Many organizations are not only shifting more workloads into clouds, they are increasingly tapping cloud-based data sources, such as software-as-a-service apps, social networks, third-party enrichment data and partner data accessed in the cloud. Cloud-based deployment options bring the analytics to the data, reducing the cost and latency of data access and data movement.

Cloud-based BI and analytics systems are services-enabled hubs for developing and delivering rich insights where needed, whether that's in the cloud or on-premises. What's more, reports, dashboards, KPIs, alerts and recommendations may need to be embedded into applications. The user can't be assumed to be an internal employee who can be trained, so intuitive visualizations and interfaces are a must.

There have been no changes to the vendors included since the Q3 2021 ShortList.

8 SOLUTIONS TO KNOW

Constellation evaluates more than 25 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.



DOMO



LOOKER (GOOGLE)



MICROSOFT POWER BI



MICROSTRATEGY



ORACLE ANALYTICS CLOUD



QLIK



SAP ANALYTICS CLOUD



TABLEAU (SALESFORCE)

LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email ShortList@ContellationR.com for more info.

To learn more about Constellation Research Shortlists visit: www.constellationr.com/ShortList



THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Delivery of a public cloud-native or multicloud business intelligence and analytics platform with hybrid data-access capabilities
- Data management capabilities including data integration and self-service data preparation
- Breadth of analysis tools, including dashboarding, data visualization and basic forecasting and predictive capabilities
- Mobile reporting, visualization, analysis
- Support for services-based delivery of insights into internal and external applications
- Rich collaboration features for authors, analysts and consumers

BUSINESS THEMES



Data to Decisions



Technology Optimization

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.



Doug Henschen Founder & Principal Analyst

Doug Henschen focuses on data-driven decision-making. His Data-to-Decisions research examines how organizations employ data analysis to reimagine business models and gain a deeper understanding of customers. His research acknowledges the fact that innovative data-driven applications require a multidisciplinary approach, starting with integration and orchestration technologies, including next-generation data platforms, continuing through business intelligence and analytics, and harnessing third-party data enrichment and cutting-edge machine learning and deep learning techniques.

