The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

About Constellation Research
As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation.

Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

About This Constellation ShortList™
SAP is the market leader for business applications. In the current times of business best practice uncertainty, enterprises need to be able to extend these applications, integrate them with other solutions, and sometimes even build separate applications that work on SAP’s platform and/or integrate with SAP products. Vendors included also offer stand-alone applications but have a substantial market share and mind share with CxOs making decisions about SAP strategy and applications.

For inclusion in this Constellation Shortlist, vendors need to be dedicated to the no-code/low-code space; have a cloud-based offering; and support the key EAP use cases of extend, integrate, and build. The extend use case refers to the ability to extend SAP applications on various levels. The integrate use case requires that the included vendor provides out-of-the-box capabilities to integrate with SAP. And finally the build use case refers to the ability to build stand-alone capabilities that can stand next to SAP-shipped or other custom applications. Besides meeting several other clerical shortlist criteria listed below, these vendors are fully dedicated to making business users more productive, putting them in charge of their automation destiny.
Threshold Criteria
Constellation considers the following criteria for these solutions:

- Being a cloud-based solution
- Ability to support the three Constellation enterprise application platform (EAP) use cases:
  - Extend
  - Integrate
  - Build
- Ability to perform the EAP use cases with no-code/low-code tools
- Focus on business users as a key user constituency in the overall user group of the vendor
- Multiple integration points with SAP systems to enable seamless operation of the apps
- A roadmap for how to extend alignment and integration with SAP platforms
- An interest in better usage of the platform by SAP system integrators
- A roadmap and better capabilities for bringing AI/ML to these applications
- At least 500 customers
- Support for multiple languages
- Presence on at least two continents

The Constellation ShortList™
Constellation evaluates more than 40 solutions categorized in this market. The Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.

- Appian
- Creatio
- Mendix
- Neptune Software
- OutSystems

Frequency of Evaluation
Each Constellation ShortList will be updated at least once per year. There could be an update after six months, should the analyst deem it necessary.

Evaluation Services
Constellation clients may work with the analyst and research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

Business Themes
- New C-Suite
- Technology Optimization
- Future of Work

To learn more:
Visit www.constellationr.com/ShortList or email shortlist@constellationr.com

Holger Mueller
Vice President and Principal Analyst
Holger Mueller focuses on the synergies between people and software. As the hand-to-machine ratio radically changes over the next decade (primary factors: age dynamics and technology innovation), enterprises need to find the appropriate balance between changes in a dynamic workforce and the creation and adoption of next-generation applications, all determining the Future of Work and helping enterprises accelerate. Mueller provides strategy and counsel for key clients, including CTOs, CHROs and CIOs as well as investment analysts, VCs, PE firms and technology buyers.