The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

About Constellation Research
As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation.

Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

About This Constellation ShortList™
With the rise of pervasive digital communications and mass collaboration services such as team chat apps and enterprise social networks, today’s employees face new challenges trying to keep up effective engagement with an increasing number of colleagues and customers. This more open and increasingly commonplace style of working boosts the quantity of content that people create and consume, websites and applications they use, and processes and projects in which they are involved.

Work coordination platforms aim to help alleviate these challenges by bringing structure, prioritization and accountability to work by helping employees better organize and optimize their productivity and effectiveness. These platforms enable people to be more aware of what they should be getting done, help them prioritize and organize their work and allow them to more effectively do their jobs.

The cornerstone to the significance and value of work coordination platforms is that they are at the heart of the real work that is getting done. They are not a place to just have conversations but instead manage and execute the projects and business processes that are key to a company’s success, further boosting the value of less-structured collaboration tools that they often build upon.
Threshold Criteria
Constellation considers the following criteria for these solutions:

• Administrative controls
• Analytics/metrics at the individual, team and project levels
• Application development: APIs/SDKs, documentation, samples, training
• Automation/workflow (process definition and management, dependencies)
• Business operations (funding, acquisitions, executive leadership)
• Business partner ecosystem
• Client access options: Desktop, mobile, tablet, large screen, wearables
• Collaborative features
• Compliance/governance
• Customer references
• Deployment options
• Ease of adoption and usage, especially for business workers
• Licensing options: Freemium, premium
• Integration with other business tools/platforms
• Displaying options: Streams, Kanban columns (card view) and Gantt charts
• Search and discovery
• Security
• Templated solutions/use cases

Frequency of Evaluation
Each Constellation ShortList will be updated at least once per year. There could be an update after six months, should the analyst deem it necessary.

Evaluation Services
Constellation clients can work with the analyst and research team to conduct a more thorough discussion of this Constellation ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

Business Themes
Future of Work

The Constellation ShortList™
Constellation evaluates more than 20 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.

• Airtable
• Asana
• Citrix
• Microsoft Planner
• monday.com
• Smartsheet
• Trello
• Workfront
• Wrike

To learn more:
Visit [www.constellationr.com/ShortList](http://www.constellationr.com/ShortList) or email shortlist@constellationr.com

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Dion covers leadership strategies for The New C-Suite. He is an internationally recognized business strategist, bestselling author, enterprise architect, industry analyst and noted keynote speaker. He is widely regarded as one of the most influential figures in digital strategy, the Future of Work and enterprise IT. At Constellation, Hinchcliffe advises senior executives on leadership strategies necessary to confront change and thrive in the digital era.